

WEBINAR
ON
ACQUIRING COMMUNICATION SKILLS

By

Smt. A. Subashini,

Lecturer in English, GDC, VIZIAYANAGARAM

On

18th October 2023.

**Organized by the Departments of English, GDC,
Avanigadda & Kovvuru**

An activity abiding to the MoU signed mutually



Communication is learned rather than innate. Communication patterns are relative to context and culture. Successful communication can deepen relations in personal life or professional life. In personal life, they can help

us understand better people and situations that happen daily. Developing communication skills can help us avoid conflicts compromise and help in better decision making. Communication serves five major purposes: to inform, to express feelings, to imagine, to influence, and to meet social expectations. Each of these purposes is reflected in a form of communication. A skill is an ability that may be acquired by a person. Skills are often unknown until they are learned, except for when learning a related skill.

A Webinar was held on oct 18, 2023 on ACQUIRING COMMUNICATION SKILLS. The webinar was attended by the UG students of five colleges with MoU with the Departments of English of Government Degree College, Avanigadda or Government Degree College, Kovvuru. A total of 266participants participated in the webinar.

The webinar was conducted to provide the students the insight of global exposure and understanding regarding the key concepts like Dedication, Self-confidence, Positive attitude, Discipline, Enthusiasm, Hard work and the importance of communication in every sphere of our life. Effective communication is an important life skill that enables the students to better understand and connect with the people around them. She also shared that lack of effective communication inadvertently leads to conflict and frustration in both professional and personal relationships.

The webinar was interesting and gave us all the opportunity to learn many things regarding infusing creative thinking, Speaking English fluently and on our future. The session ended with feedback from the students.



GOVT. DEGREE COLLEGE

AVANIGADDA-521121. KRISHNA DT. (A.P).

NAAC - B



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WINNERS ARE FORGED HERE

'I' 08671-272261

O 94-94-299418

Dr. D. Uma Rani,
M.A., Ph.D.
PRINCIPAL

Date: 12th October 2023

To,
The Principal
Government Degree College
Vijayanagaram Town

Sub: Request to depute Smt. A. Subhashini, Lecturer in English to deliver a Guest Lecture on online platform on "Acquiring Communication Skills" — Reg.

Greetings from the Principal, GDC, AvaniGadda. I hereby take this opportunity to invite Smt. A. Subhashini, Lecturer in English to share knowledge and provide guidance to our UG students.

We will feel honoured by her Gracious presence on the webinar on "**Acquiring Comiriunication Skills**" on **Wednesdays 18-10-2023** organized by our college and GDC, Kovvuru abiding by the terms of the MoU betwcn our colleges. This lecture of hers could provide an enthralling learning expe7ience to our LG students and a thorough enrichment of knowledge on **Acquiring C ommunication** Skills in the Contemporary Context.

Eagerly awaiting your response.

Thanking you.

Yours faithfully,

GOVT. DEGREE COLLEGE
AVANIGADDA, Krishna Dt. 521121.

Dt: 18.10.2023

Vizianagaram

To

The Principal

Govt. Degree College

Avanigadda,

Krishna District.

Sub. According permission to Smt. A Subhashini, Lect. In English. To deliver Guest Lecture on Online platform on "Acquiring communication skills"-Reg

As per your request I here by depute Smt. A Subhashini, Lect. In English, GDC Vizianagaram Town to share Knowledge and provide guidance to your UG Students through a Webinar on "Acquiring communication skills" between 11:00 am and 01:00 pm on 18.10.2023.

Thanking You

Your Sincerely

Principal
Govt. Degree College
Vizianagaram Town



**GOVERNMENT DEGREE COLLEGE
AVANIGADDA, KRISHNA DT-521121.
DEPARTMENT OF ENGLISH**



Date :18/10/2023

WEBINAR ON ACQUIRING COMMUNICATION SKILLS

By

Smt. A. Subashini,

Lecturer in English, GDC, VIZIAYANAGARAM

PROGRAMME SHEET

- 11.00 am** Inviting the Dignitaries onto the Online Platform
- 11.05 am** Welcome Address by the Principal
- 11.15 am** Introduction of the Resource Person by the Lecturer in Charge,
Department of English, GDC, Avaniigadda.
- 11.20 am** Address by the Resource Person
- 12.15 pm** Students Interaction and Feedback
- 12.30 pm** Vote of Thanks by the Lecturer in Charge, Department of English.
GDC, Kovvuru

Mrs.A.Subhashini - Lecturer in English,GDC,Vizianagaram

- Post graduated from Sri Padmavati Mahila Visvavidyalayam and completed MPhil from Madurai Kamaraj University
- Before entering into regular service as a degree college lecturer worked with the prestigious Vivekananda Institute of Spoken English, Chennai.
- Worked for Reddy labs,Hyd through Ankur Program
- After getting into service completed BULATS training in Hyderabad and participated in English lecturers skills update workshop for 2 weeks and became “English Language Fellow”. Consequently became a GEM(Guest English Mentor) for JKC
- Got trained in youth leadership and people skills by Tata Institute of Social Sciences(TISS)
- Conducted workshops and certificate courses as convenor and co convenor and a national seminar also
- Participated in more than 20 workshops, 30 national and international seminars and presented 12 papers to her credit
- 6 of her papers are published in various National and International UGC listed journals
- Did four courses from Swayam under MOOCS
- Set papers for various reputed colleges and acted as BOS member for different colleges
- Attended propeller workshop for the TOEFL-IBT test
- Participated in the prestigious “Talk the Book” program conducted by APSHE and reviewed the book “July's People” by Nadine Gordimer.
- Madam is an Academic counselor for IGNOU and Dr.BRAOU for many years
- Participated in capacity building program conducted by CCE in collaboration with English and Foreign Languages University for 2 weeks
- Acted as ‘Master Trainer’ for TOT on English as Medium of Instruction at NRC, Guntur for 3 weeks
- To her credit madam is a life member in Red Cross Society of India and a life member in various organizations related to the development of differently abled people and especially blind.



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Activity Report:

Purpose and Objectives:

Having a good command of the English language gives you an edge in the workplace and makes a good first impression. Being able to communicate effectively and with accuracy helps in developing high-end interpersonal and networking skills. The purpose of the webinar was to bring out the best in the students and to upgrade their communication skills and personality development.

Objectives:

By the end of this webinar, the participants will have:

- Identified effective communication practices and techniques to overcome communication challenges.
- Selected ways to adapt their communication style and methods to create understanding and engagement with others.
- Used communication techniques to enhance their communication with others.
- Empathy and Understanding
- Clarity and Conciseness
- Acquainted with Non-Verbal Communication
- Accomplished Adaptability towards Communication Skills.

Date: 18-10-2023

Time: 11:30AM to 01:30PM

Convener: DR. D. Uma Rani, Principal, GDC, Avanigadda.

Coordinators: Sri G. Mani babu , Smt V. Aruna Kumari, Lecturers
in English,GDC, AVANIGADDA.

&

Sri Sk Madar Saheb, Smt. J Ratna Vinola
Lecturers in English GDC, KOVVURU.

Resource Person: Smt. A. Subashini, Lecturer in English, GDC,
VIZIAYANAGARAM

Category and Number of Participants: UG Students from various colleges
in MoU with our college.

Number of Participants: 295

Platform Used: ONLINE (ZOOM & GOOGLE MEET)

Information Platform: Brochure, Registration & webinar links circulated
among Whatsapp groups of various colleges

Methodology: Interactive Discourse

Planning & Execution: Smt V. Aruna Kumari & J. Ratna Vinola were assigned the responsibility of conducting the Webinar. The Proposal was forwarded to the Principal for approval. Dr. D. Uma Rani, our Principal and Dr. J. Sunetha, Principal, GDC, Kovvuru were pleased to give consent to organize the Webinar. Smt. A. Subashini, Lecturer in English, GDC, VIZIAYANAGARAM was approached to conduct the session. In compliance with the proposal Smt. A. Subashini our Resource Person sent the Gist of her lecture. The guest lecture was scheduled on 18-10-2023.

On 18-10-2023, Dr. D. Uma Rani, Principal presided over the Webinar. Madam, being literary Laurette and language admirer renounced the importance of communication skills and its path in making students employable. She also expressed her association with the resource person. Later the platform was open for a very interactive discourse on Communication Skills. The resource person provided guidance on different ways to enhance Communication Skills. Student queries were clarified and positive feedback was given by the students at the webinar. She inspired the students to give oral feedback shedding their inhibitions and the students made a genuine effort in giving oral feedback. The webinar was concluded with vote of thanks proposed by Sri Sk Madar Saheb, Lecturer in English. A feedback link was provided in the chat box to be filled by the participants. Participant certificates were generated to the participants who submitted the feedback forms.

Outcomes & Objectives Achieved: The student understood the effective communication practices and techniques to overcome communication challenges. The students used communication techniques to enhance their communication with others. The students were acquainted with Non-Verbal Communication

Observations and Shortcoming: It was observed that while conducting the webinar there were a few technical Cliches and issues of network access for participants from rural colleges.

Recommendations for Future Improvements: Focus must be laid on the areas in which learners are likely to face difficulties in mastering Communication Skills.

GLIMPSES OF THE WEBINAR



GOVT. DEGREE COLLEGE
(AFFILIATED TO KRISHNA UNIVERSITY)
AVANIGADDA, NAAC-B
ISO 50001:2011, ISO 14001:2015, ISO 9001:2015



DEPARTMENT OF ENGLISH



WEBINAR

ON

ACQUIRING COMMUNICATION SKILLS

RESOURCE PERSON



Smt. A. Subhashini
M.A., FEC., M.Phil.,
Lecturer in English, GDC Vijayanagaram

Date & Time

18th Oct 2023, 11:00 AM

CHAIRPERSONS

Dr. D. UMA RANI MA, PHD
PRINCIPAL, GDC Avaniigadda

DR. J. SUNEETA MSc., PHD
PRINCIPAL, GDC KOVVURU

REGISTRATION LINK : <https://forms.gle/eiF7hrzaEuzSiE8aA>

organized by
DEPTS. OF ENGLISH
GDC AVANIGADDA & GDC KOVVURU.

Webinar Brochure



Aruna Varla is inviting you to a scheduled Zoom meeting.

Topic: Webinar on "Acquiring Communication Skills"

Time: Oct 18, 2023 11:00 AM Mumbai, Kolkata, New Delhi

Join Zoom Meeting

<https://us05web.zoom.us/j/86332821610?pwd=pxaDZh6VWg0XdlQ6K0mxULyWDizjkb.1>

Meeting ID: 863 3282 1610

Passcode: xBDq9p

**Link for the inaugural Session and Principal's Opening
Remarks**



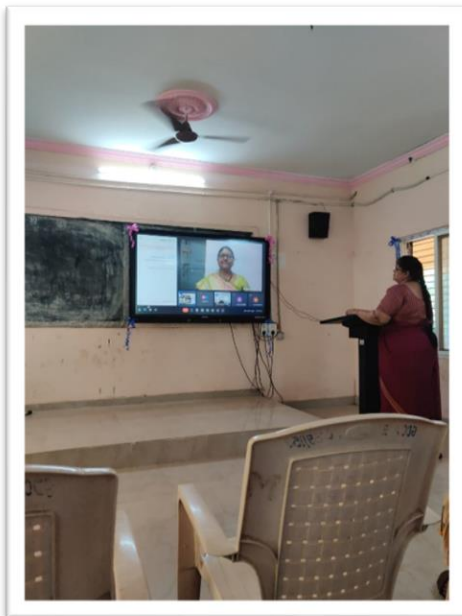
<https://meet.google.com/nqp-cnew-ahp>

**Link for the access of the webinar after the
inaugural**





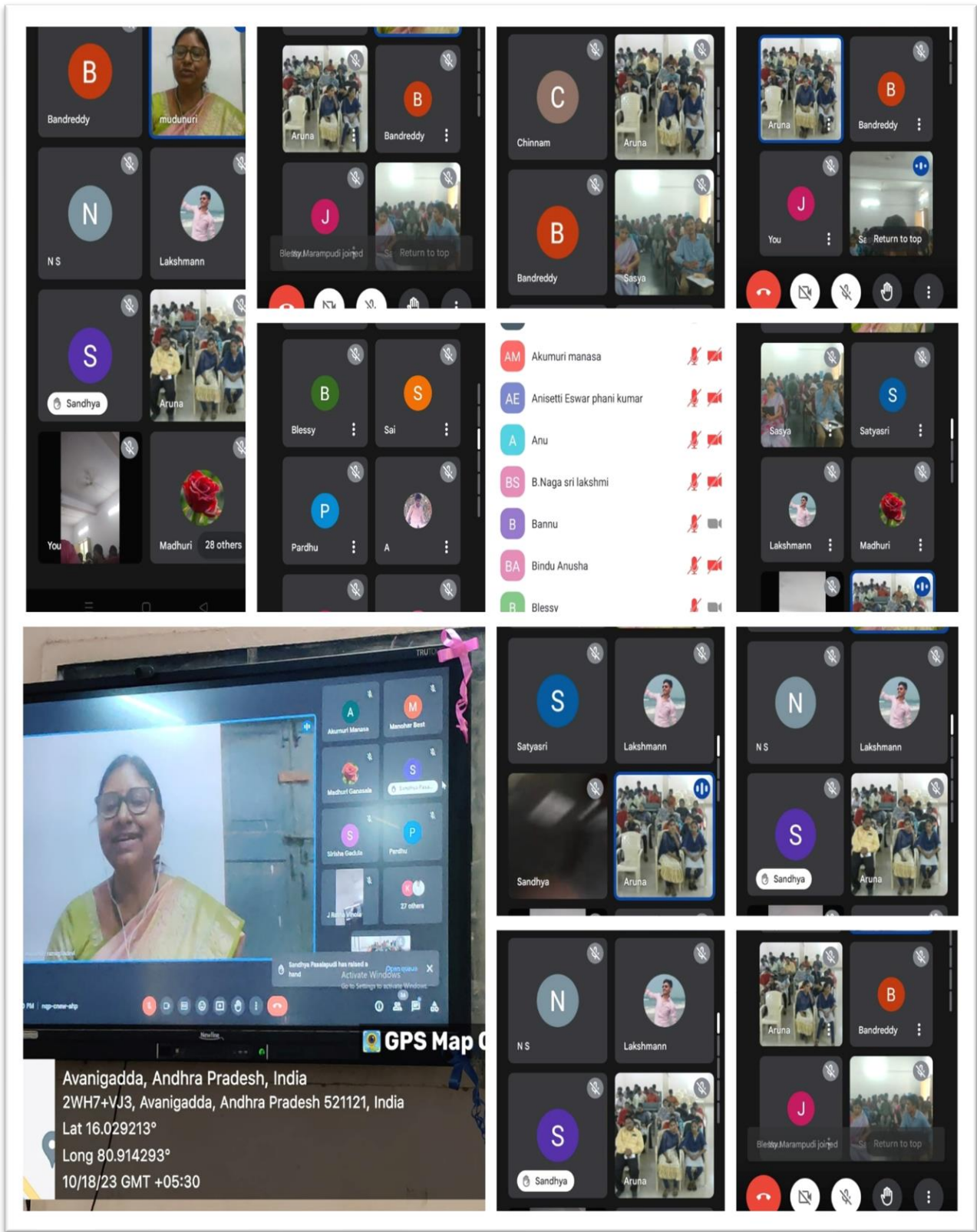
**Dr. D. Uma Rani, Principal, GDC,
Avaniigadda delivering opening remarks.**



**Smt.V.Aruna Kumari
Lecture in English
conducting the webinar**



**Sri G.Mani Babu ,
Lecture in English
introducing the Resource Person**



Resource Person and participants of the webinar

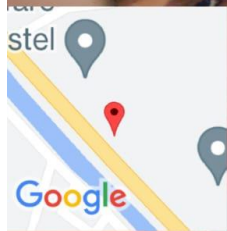


Faculty of the Department of English along with the participants from GDC, Kovvuru





Faculty of the Department of English along with the participants from AG & SG Siddhartha Degree College(A), Vuyyuru.

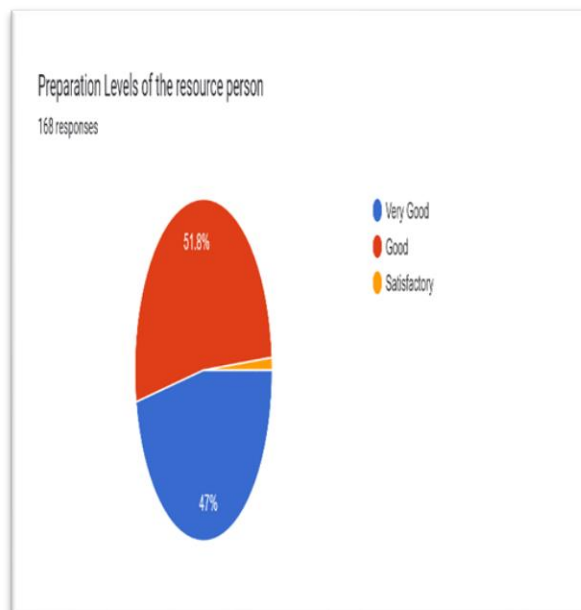
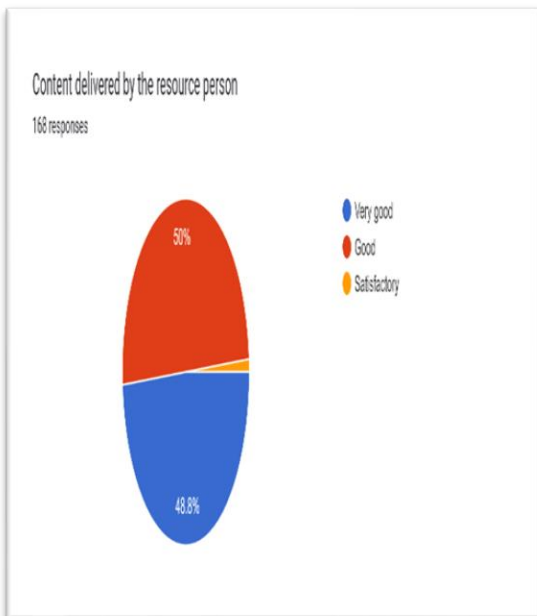
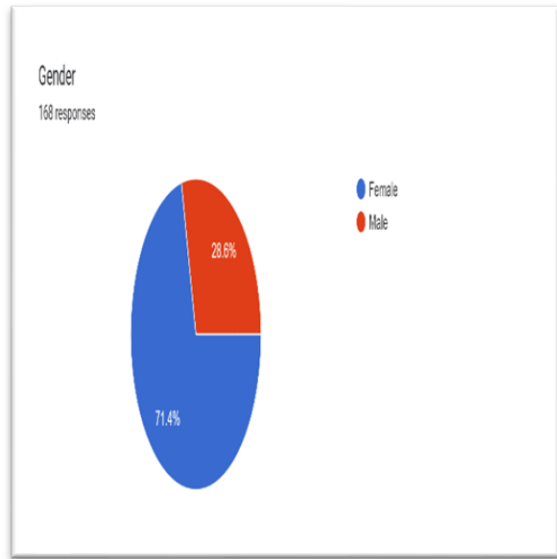
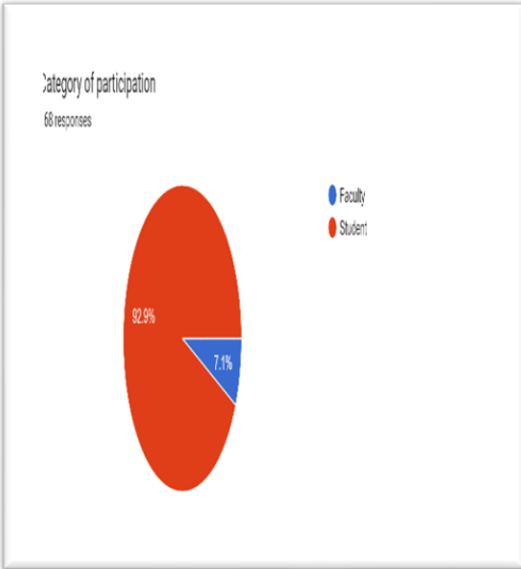


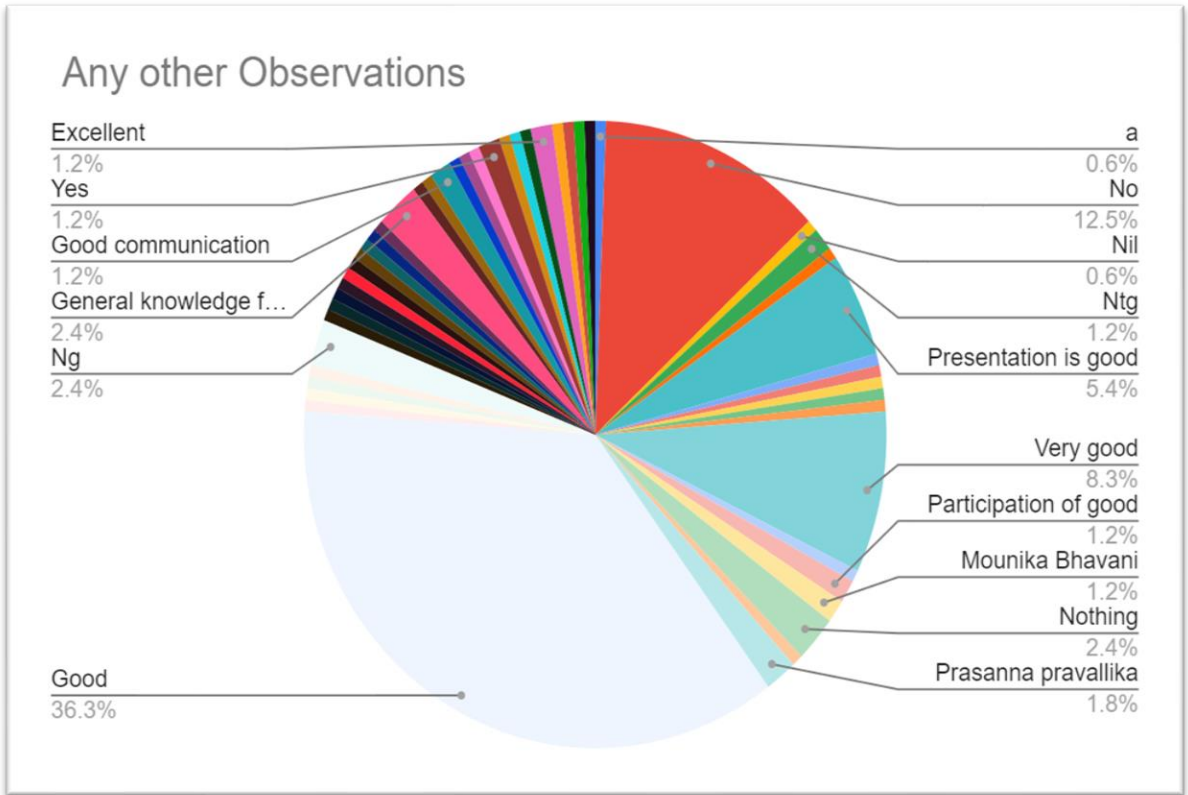
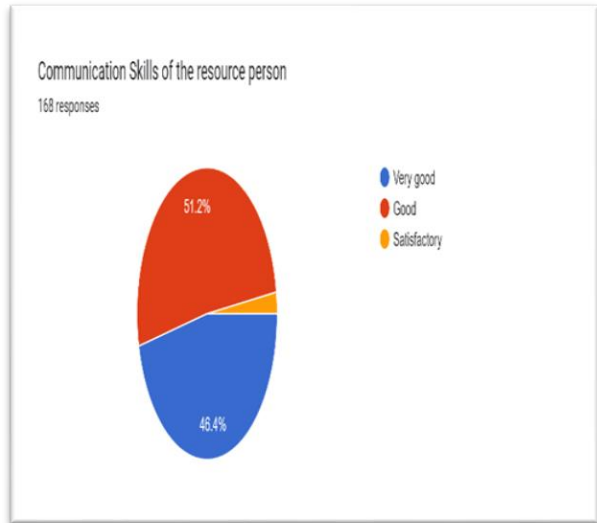
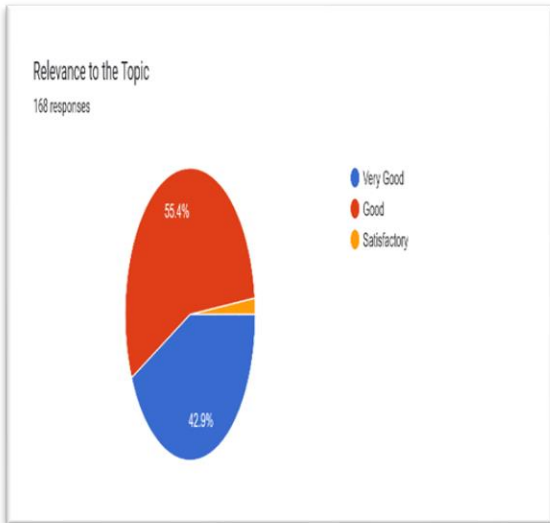
Avanigadda, Andhra Pradesh, India
2WH7+VJ3, Avanigadda, Andhra Pradesh 521121, India
Lat 16.029259°
Long 80.914335°
10/18/23 GMT +05:30

Faculty of the Department of English along with the participants from GDC,Avanigadda.

FEEDBACK

Feedback link: <https://forms.gle/vK5qbyVoJft8zU2F7>





CONCLUSION:

Effective communication is the exchange of information, intention and emotion. It was emphasized in the webinar that communication skills play a big role in guiding our life. With communication, we develop a healthy relationship with each other. It is one skill which not only helps us in becoming successful in professional life but also in personal life in dealing with people, understanding them and solving problems. Lastly, the essence of the webinar on 'Acquiring Communication skills' was that - to improve skills, students must grab every opportunity and participate in public speaking or debate so that they can get used to speak in front of people confidently without inhibitions.

Coordinators:

J. R. Vinola

GDC, Kovvurru

GDC, Avanigadda

Principal
GOVPRINCIPAL
AVANIGADDA, Krishna Dt. 521121.